

Nick Lingerfelt

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EDUCATION

Bachelor of Arts

University of Memphis, Memphis, TN
Major: Journalism Minor: Social Media Marketing
Expected graduation date: May 2019 GPA 3.9

CERTIFICATIONS

Google Digital Garage Certification, 2018
Google Analytics Individual Qualification, 2018

COMPUTER SKILLS

Adobe Creative Cloud, basic HTML, Social Media content and technology optimization, Wordpress

EXPERIENCE

Editorial Intern, January 2019—Present, StyleBlueprint, Memphis, TN

- Play an active role in the development of StyleBlueprint's online community by helping to maintain SB's presence on various social media platforms and by creating and publishing content that is relevant to company's followers.
- Regularly analyze and report on activity on SB's various social media networks.
- Engage with followers and local influencers.

Editor-in-Chief, December 2018—Present, *The Daily Helmsman*, Memphis, TN

- Develop time budgets for me and my staff to follow.
- Come up with ways to utilize new technology, increase readership and utilize new media.
- Represent publication and have final say on editorial content.

Contributor, April 2018—Present, Focus Mid-South, Memphis, TN

- Generate ideas for stories and features that interest the magazine's readers, specifically about LGBTQ interests.
- Research information and interview sources to develop well-rounded and thorough storytelling content for print and online publication.
- Create and maintain a network of contacts in the community to collaborate with for content creation process.

Freelance writer, June 2017—November 2018, Salon Media Group, Inc.

- Reported on stories about national issues from Tennessee's perspective in response to Donald Trump's election.
- Completed stories by deadline to demonstrate attention to timeliness of story content.
- Audited national events and wrote about stories with broad interest.

HONORS

Variety Club Robert Johnson Scholarship Recipient, 2018-2019
Kathy Krieger Memorial Scholarship Recipient, 2017-2018

ACTIVITIES

Once More at the River: From MLK to BLM Documentary Reporter, 2018
Published in *Tennessee's Emerging Writers: An Anthology*, 2018
Mirror Mirror: Season One Podcast Host, 2017

PHILANTHROPY

Supporter of WKNO, Public Broadcasting for the Mid-South, July 2018—Present
Supporter of OUTMemphis, Aug. 2017—Present
Supporter of Planned Parenthood, Aug. 2017—Present