

# Nick Lingerfelt

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<b>EDUCATION</b>	<b>Bachelor of Arts</b> University of Memphis, Memphis, TN Major: Journalism Minor: Social Media Marketing Expected graduation date: May 2019 GPA 3.9
<b>CERTIFICATIONS</b>	Google Digital Garage Certification, 2018 Google Analytics Individual Qualification, 2018
<b>COMPUTER SKILLS</b>	Adobe Creative Cloud, basic HTML, Social Media content and technology optimization, Wordpress
<b>EXPERIENCE</b>	<b>Editorial Intern, January 2019—Present, StyleBlueprint, Memphis, TN</b> <ul style="list-style-type: none"><li>Play an active role in the development of StyleBlueprint's online community by helping to maintain SB's presence on various social media platforms and by creating and publishing content that is relevant to company's followers.</li><li>Regularly analyze and report on activity on SB's various social media networks.</li><li>Engage with followers and local influencers.</li></ul> <b>Editor-in-Chief, December 2018—Present, <i>The Daily Helmsman</i>, Memphis, TN</b> <ul style="list-style-type: none"><li>Develop time budgets for me and my staff to follow.</li><li>Come up with ways to utilize new technology, increase readership and utilize new media.</li><li>Represent publication and have final say on editorial content.</li></ul> <b>Contributor, April 2018—Present, Focus Mid-South, Memphis, TN</b> <ul style="list-style-type: none"><li>Generate ideas for stories and features that interest the magazine's readers, specifically about LGBTQ interests.</li><li>Research information and interview sources to develop well-rounded and thorough storytelling content for print and online publication.</li><li>Create and maintain a network of contacts in the community to collaborate with for content creation process.</li></ul> <b>Freelance writer, June 2017—November 2018, Salon Media Group, Inc.</b> <ul style="list-style-type: none"><li>Reported on stories about national issues from Tennessee's perspective in response to Donald Trump's election.</li><li>Completed stories by deadline to demonstrate attention to timeliness of story content.</li><li>Audited national events and wrote about stories with broad interest.</li></ul>
<b>HONORS</b>	Variety Club Robert Johnson Scholarship Recipient, 2018-2019 Kathy Krieger Memorial Scholarship Recipient, 2017-2018
<b>ACTIVITIES</b>	Pen weekly column "The tea" for <i>The Daily Helmsman</i> , 2018—Present <i>Once More at the River: From MLK to BLM</i> Documentary Reporter, 2018 <i>Mirror Mirror: Season One</i> Podcast Host, 2017
<b>PHILANTHROPY</b>	Supporter of WKNO, Public Broadcasting for the Mid-South, July 2018—Present Supporter of OUTMemphis, Aug. 2017—Present Supporter of Planned Parenthood, Aug. 2017—Present