

Nick Lingerfelt

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EDUCATION

Bachelor of Arts

University of Memphis, Memphis, TN
Major: Journalism Minor: Social Media Marketing
Expected graduation date: May 2019 GPA 3.9

CERTIFICATIONS

Google Digital Garage Certification, 2018
Google Analytics Individual Qualification, 2018

COMPUTER SKILLS

Adobe Creative Cloud, basic HTML, Social Media content and technology optimization, Wordpress

EXPERIENCE

Contributor, April 2018–Present, Focus Mid-South, Memphis, TN

- Generate ideas for stories and features that interest the magazine’s readers, specifically about LGBTQ interests.
- Research information and interview sources to develop well-rounded and thorough storytelling content for print and online publication.
- Create and maintain a network of contacts in the community to collaborate with for content creation process.

Managing editor, December 2017—Present, *The Daily Helmsman*, Memphis, TN

- Directly supervise the day-to-day operations of *The Daily Helmsman*, the University of Memphis’ campus newspaper.
- Manage reporters and photographers and enforce strict timetables to ensure they accomplish goals in a timely manner.
- Write and edit stories as well as assign story ideas to reporters.

Freelance writer, June 2017—November 2018, Salon Media Group, Inc.

- Reported on stories about national issues from Tennessee’s perspective in response to Donald Trump’s election.
- Completed stories by deadline to demonstrate attention to timeliness of story content.
- Audited national events and wrote about stories with broad interest.

Communications intern, Fall 2017, ArtsMemphis, Memphis, TN

- Drafted marketing and social media copy to help ArtsMemphis tell stories related to their mission and grantee organizations.
- Exhibited exceptional attention to detail in written materials to maintain professional and supportive appearance of the community arts support organization.
- Used source materials to draft original copy for e-news, social media, and print materials.

HONORS

Variety Club Robert Johnson Scholarship Recipient, 2018-2019
Kathy Krieger Memorial Scholarship Recipient, 2017-2018

ACTIVITIES

Pen weekly column “The tea” for *The Daily Helmsman*, 2018—Present
Once More at the River: From MLK to BLM Documentary Reporter, 2018
Mirror Mirror: Season One Podcast Host, 2017

PHILANTHROPY

Supporter of WKNO, Public Broadcasting for the Mid-South, July 2018—Present
Supporter of OUTMemphis, Aug. 2017—Present
Supporter of Planned Parenthood, Aug. 2017—Present